

GRAPHIC DESIGN, BFA

The Graphic Design BFA is designed to prepare students with the fundamental skills to create visual responses to the communication challenges of the contemporary world. With ever evolving technologies and the vast array of markets, this BFA program provides specialized training in conceptual development, visual media and a mastery of creative technology. Upon completion of the program, students will immediately be prepared for a career in graphic design with a professional portfolio that showcases their design work for printed and digital applications.

Course Number and Title	Hours
General Education Courses:	
EN 101 and EN 102 Freshman English	6
Two foreign language courses	6
Courses in History and Social/ Behavioral Sciences	12
Courses in Fine Arts, Literature, Humanities	12
Courses in Mathematics and Natural Sciences	11
BFA Core Courses:	
ART 110 Drawing I	3
ART 130 2D Design	3
ART 131 3D Design	3
ART 210 Drawing II	3
ART 302 Color Theory & Application	3
ART 218 Intro to Digital Photography	3
ART 200 – 400 level Art Studio Electives	15
Select 15 credit hours from the following:	
ART 208 Special Projects	
ART 212 Ceramics	
ART 216 Painting	
ART 220 Introduction to Printmaking	
ART 222 Sculpture	
ART 224 Introduction To Digital Art I	
ART 305 Aqueous Media	
ART 310 Life Drawing	
ART 311 Figurative Modeling	
ART 312 Ceramics	
ART 313 Ceramics	
ART 316 Painting Composition	
ART 317 Painting Concepts	
ART 318 Intermediate Digital Photo	
ART 319 Darkroom Photography	
ART 320 Printmaking: Intaglio & Relief	
ART 321 Printmaking: Lithography	
ART 322 Sculpture	
ART 323 Sculpture	
ART 324 Intermediate Digital Art	
ART 325 Monoprint Monotype	
ART 329 Photo-based Processes	
ART 338 Photographic Studio Lighting	
ART 344 Concepts in Drawing	
ART 406 Independent Studies	
ART 408 Special Projects	

ART 410 Drawing Seminar	
ART 412 Ceramics	
ART 416 Advanced Painting Seminar	
ART 418 Advanced Photography	
ART 420 Printmaking	
ART 421 Printmaking Practicum	
ART 422 Sculpture	
ART 423 Public Sculpture	
ART 424 Advanced Digital Media	
ART 444 Advanced Concepts in Drawing	
ARH 252 Survey of Art I	3
ARH 253 Survey Of Art II	3
ARH 300 – 400 level Art History Electives	9
BFA Major Courses:	
ART 214 Introduction to Graphic Design	3
ART 314 Typography	3
ART 315 Digital Layout and Production	3
ART 334 Branding & Identity Systems	3
ART 335 Publication Design	3
ART 414 Graphic Design Portfolio	3
ART 300 – 400 level Graphic Design Electives	6
Select 6 credit hours from the following:	
ART 326 Video Art and Animation	
ART 415 Graphic Design Internship	
ART 433 Package Design	
ART 434 Illustration	
ART 435 Web Design	
ART 499 Senior Thesis	6

Total Hours **125**

Admission to the program will be based on a portfolio review. Students will be required to complete a senior thesis their final semester before graduation.

Learn more about opportunities in this field at the Career Center

Faculty

Chair

Guynes, Jason

Assistant professors

Cumberland, Jonathan

Palmer, Cassandra

Yes, Melissa