

MANAGEMENT, BS

The management major provides students the opportunity to develop analytical and interpersonal skills that create value for any enterprise. Students learn to efficiently organize and use the organization's assets, especially its human assets, in a manner appropriate to 21st century enterprises. Students develop their skills and talents through 21 hours of coursework, including one foundational course, "Leadership and Ethics," and a collection of six courses within one specialized area, or concentration. The three concentrations that may be applied toward the management major are entrepreneurship, health care analytics, and human resource management. These concentrations provide students with the in-depth knowledge and experiences necessary to compete in today's complex marketplace. Many graduates secure careers in such fields as corporate development, family business, health care management, human resource management, and corporate communication. Others choose to continue their education by attending some of the best graduate programs in the nation.

Code and Title	Hours
Requirements	
MGT 320 Leadership and Ethics	3
Concentration	
Select one of the following concentrations:	18
Entrepreneurship	
Health Care Analytics	
Human Resource Management	
Total Hours	21

Concentrations

The mission of the Entrepreneurship concentration is to equip students with the knowledge, skills, and abilities necessary to innovate in existing firms and to launch new ventures. Students will learn how to identify and evaluate opportunities, and how to capitalize on these opportunities. In doing so, they will work closely with faculty and experienced entrepreneurs to gain hands-on experience in key activities necessary to build sound business models and to acquire critical resources as they help established firms innovate and create profitable enterprises. Above all, this focus is for those special students who wish to be leaders and have a passion for starting something. The Entrepreneurship concentration is restricted to Management majors only.

Entrepreneurship Concentration	Hours
Required:	
MGT 386 Foundations of Entrepreneurship	3
MGT 387 Create & Pitch Opportunities	3
MGT 388 Starting New Ventures	3
MGT 481 New Venture Finance	3
Capstone Experience A or B	6
Capstone Experience A: Small Business Management and Consulting	
MGT 484 Small Business Management	
MGT 486 Small Business Consulting	
Capstone Experience B: New Product Development	
MGT 483 Technology Commercialization	
MKT 410 Managing Innovation	
Total Hours	18

The Health Care Analytics concentration provides undergraduate students with the skills to meet the complex needs of healthcare organizations. Students in the healthcare analytics concentration learn how to harness data, process the data and produce evidence-based decisions. The daunting challenges confronting healthcare organizations today will require smarter, more informed decisions driven by data to improve outcomes and offer the value that market dynamics, governmental regulations and consumers demand. The six-course sequence aims to develop analytics competencies in our students to prepare them for entry-level analyst positions in a variety of healthcare settings. The Healthcare Analytics concentration is restricted to Management majors only.

Health Care Analytics Concentration	Hours
Required:	
HCAN 360 Introduction to Health Systems	3
HCAN 361 Healthcare Data Structures	3
HCAN 362 Health Information Systems	3
HCAN 463 Healthcare Systems Improvement	3
HCAN 464 Healthcare Data Mining	3
HCAN 465 Healthcare Analytics Projects	3
Total Hours	18

The Human Resource Management concentration develops student skills for the effective management of human resources in organizations. The program trains students to strategically address human capital management to improve organizational performance. The six-course curriculum covers a range of topics, including employee recruitment, selection, training and development, compensation, performance management, employee relations, and strategic human resource management. The curriculum is aligned with the Society for Human Resource Management (SHRM) curriculum guidelines and prepares students to pass the SHRM-CP Certification exam as well as Human Resource Certification Institute (HRCI) exam. The Human Resource Management concentration is restricted to Management majors only.

Human Resource Management Concentration	Hours
Required:	
MGT 301 Intro to HR Management	3
MGT 431 Employee Recruitment/Selection	3
MGT 432 Employee Relations	3
MGT 433 Compensation & Performance Mgt	3
MGT 434 Training and Development	3
MGT 437 Strategic HR Management	3
Total Hours	18

The types of jobs available to our graduates include entry level positions, supervisory jobs, foremen, team leaders, and middle and upper management. Those with a master's degree may obtain careers in human resources or international management, or start their own business. Doctoral degrees usually take on academic positions such as assistant professor, associate professor, and professor.

Types of Jobs Accepted

management trainees, business owner, assistant administrator, assistant manager, customer service rep, patient flow specialist and recruiter

Jobs of Experienced Alumni

Experienced alums currently hold the following types of positions: chief executive officer, chief financial officer, owner of own business, vice president of people, director of human resource management, and health care administrator, to name a few. At the doctoral level, alumni obtain professorial positions.

Learn more about opportunities in this field at the Career Center